

## First Word

Global Connect is our effort to engage with our stakeholders, partners, donor financial institutions, academia and Pakistani diaspora across the globe; to share with them stories of hope and success despite the growing challenges of poverty in Pakistan. At PPAF, we work for poverty reduction, environment-friendly, socially-inclusive development initiatives by focussing on institutions of the poor households. Our emblem is reflective of what inspires us. It denotes three words; *Ishq, Ilm, Amal* meaning passion, knowledge, action - the core values driving the institution.



## Impacting International Policy



The PPAF Chairman, Hussain Dawood attended World Economic Forum (WEF) 2013 at Davos, Switzerland. He is the first WEF member from Pakistan; and also serves on the Board of Commonwealth Business Council. As member of the Global Agenda Council on Pakistan 2013, Mr. Dawood highlighted the importance of education and skills and their catalytic impact on livelihoods.

Mr. Dawood called on President of the World Bank, Mr Kim Yong Kim, and other leading corporate and business leaders. As an annual event, Davos attracts Heads of State, government, multilateral and bilateral institutions, international corporates, academicians, intellectuals and media. These high powered individuals collectively deliberate on and assess global events, trends and prospects.

## Building International Alliances



THE BRITISH ASIAN TRUST  
PROUD OF ALL WE SHARE

Ahmad Jamal, Senior Group Head, being introduced to HRH Prince of Wales at the event.

PPAF was extended a special invitation to attend the five-year anniversary dinner of British Asian Trust (BAT) at Windsor Castle. Highlight of the event was meeting with HRH Prince of Wales. PPAF and BAT are discussing a multi-tier strategic partnership.

## Commonwealth Study Conference Leaders Summit



Qazi Azmat Isa, CEO PPAF, participated in CSC Leaders 2013, which is a network of sector/civic leaders across the Commonwealth from various faiths and backgrounds. The two-part conference was held in London and Oxford (16–24 March). Part two will take place in Johannesburg from 10–13 June, 2013. The conference kickstarted with a dinner hosted at Lancaster House by Lord Green, Minister of State for Trade and Investment, followed by a reception the following day at St James Palace by HRH Duke of Edinburgh with HRH the Princess Royal. H.E. Kamalesh Sharma, Secretary General of the Commonwealth welcomed the participants.

For more details, please check: [www.cscladers.org](http://www.cscladers.org)



## Forging International Partnerships Muslim Charities Forum

The Muslim Charities Forum UK ([www.muslimcharitiesforum.org.uk](http://www.muslimcharitiesforum.org.uk)) and PPAF have signed a Memorandum of Understanding as a way forward towards building their networks and expanding outreach across the UK and vice versa. Both organizations have also agreed to convene international forums on poverty alleviation in London and in Pakistan during the year. MCF's Treasurer Othman Moqbel (pictured, left) signed the MoU with Ahmad Jamal, Senior Group Head, PPAF.



## Institutional Development PPAF Launches Sustainability Report

Sustainability reporting is the practice of measuring, disclosing and being accountable to internal and external stakeholders for organizational performance towards the goal of sustainable development. Sustainability Report 2011 is PPAF's organizational report that gives information about economic, environmental, social and governance performance.

**Restoring Hope, Securing the Future, Ending Poverty**

# 2011 Sustainability Report

**SCOPE OF REPORT**  
Sustainability Report : Information presented in the report gives a broad overview of various aspects of the company's activities in order to get an idea of the level of corporate responsibility

*"An empathetic, proactive, innovative, inclusive and effective institution, endeavoring to serve the poor and striving for transparent and true change. Facilitation for change in a professional manner while empathizing and innovating with equity and remaining accountable."*

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Download report: [www.ppaf.org.pk/doc/PPAF-5-2.pdf](http://www.ppaf.org.pk/doc/PPAF-5-2.pdf)

## Empowering Local Partners National Rural Development Program

PPAF has been supporting NRDP in its efforts towards poverty alleviation across Punjab.

### NRDP 20 Year's Achievements

<p>PROVIDED MORE THAN <b>10,429</b> RURAL COMMUNITIES WITH ACCESS TO FORMAL QUALITY EDUCATION</p> <p><b>2,046</b> UNEDUCATED RURAL WOMEN WITH ACCESS TO NON FORMAL EDUCATION</p>	<p>MORE THAN <b>6,850</b> POOR AND DISADVANTAGED RURAL PEOPLE IMPROVED HOUSE HOLD INCOME THROUGH TECHNICAL AND PROFESSIONAL TRAINING</p>	<p>WE HAVE PROVIDED SERVICES TO <b>14,032</b> WOMEN &amp; MEN TO MAKE THEM SUCCESSFUL ENTREPRENEUR</p>	
<p>WE HAVE PROVIDED QUALITY OF HEALTH SERVICES TO <b>201,492</b> WOMEN, MEN &amp; CHILDREN AT GRASSROOTS LEVEL.</p>	<p>BENEFITED <b>82,894</b> PEOPLE IN EARTH QUAKE AND FLOOD EMERGENCIES IN THE LAST ONE DECADE ACROSS PAKISTAN.</p>	<p>MORE THAN <b>65,676</b> WOMEN GOT ACCESS TO JUSTICE</p> <p><b>196,508</b> PEOPLE GOT AWARENESS ON BASIC DEMOCRATIC PROCESS AND RIGHTS.</p>	<p>IMPROVED HEALTH AND HYGIENE OF <b>45,370</b> PEOPLE THROUGH WASH SERVICES</p>

For a complete report of their 20 years achievements:  
[www.ppaf.org.pk/doc/NRDP%2020%20Years%20Celebration%20Report.pdf](http://www.ppaf.org.pk/doc/NRDP%2020%20Years%20Celebration%20Report.pdf)

## Economic Empowerment Pioneering Crop and Livestock Insurance for Farmers



PPAF recently launched the first-ever indexed and hybrid micro-insurance products to facilitate and compensate small farmers in Pakistan. The weather-indexed crop insurance and hybrid live-weight livestock insurance products have been designed by PPAF, with support from International Fund for Agricultural Development through a strategic partnership with the Securities and Exchange Commission of Pakistan. These products are developed in collaboration with the Meteorological Department and Livestock Research Institute to cater to the needs of the small and marginal income farmers. A pilot project has been launched in Chakwal and Khushab districts in Punjab. For details, check out: <http://www.ppaf.org.pk/Crop.aspx>

## PPAF joins ICGN

PPAF is proud to become a member of the International Corporate Governance Network. ICGN is a not for profit body founded in 1995 which has evolved into a global membership organization of around 600 leaders in corporate governance in 50 countries, with institutional investors representing assets under management of around US\$18 trillion. The ICGN's mission is to raise standards of corporate governance worldwide.

<http://www.icgn.org>



## GRI Organization Stakeholder

PPAF has become Organizational Stakeholder of Global Reporting Initiative (GRI). The GRI is a non-profit organization that works towards a sustainable global economy by providing sustainability reporting guidance. It produces one of the world's most prevalent standards for sustainability reporting. Its global network includes more than 600 Organizational Stakeholders – core supporters – and some 30,000 people representing different sectors and constituencies.

<http://www.globalreporting.org>



## Get Involved

We strongly feel in sharing our experience and knowledge of our work. Likewise, we are equally keen to learn from experience of individuals (especially Pakistani diaspora) and institutions across the globe. We encourage you to connect with us. <http://www.ppaf.org.pk/GetInvolved.aspx>

