



# Global Connect

International newsletter of the Pakistan Poverty Alleviation Fund

www.ppaf.org.pk

Issue 1

## First Word

### Welcome to the first issue of Global Connect!

Global Connect is our effort to connect with our stakeholders, partners, donors and most of all with Pakistani diaspora spread across the globe and to share with them the stories of hope and success despite the growing challenges of poverty in Pakistan. At PPAF, we work for poverty reduction and environment-friendly, socially inclusive development initiatives. Our emblem is reflective of the spirit behind PPAF. It denotes three words: *Ishq, Ilm, Amal* meaning passion, knowledge, action - the core values deriving the institution.



## Economic Empowerment



### Recognizing women's role in poverty alleviation

PPAF has instituted the Amtul Raqeeb Award to honor and recognize outstanding women who exhibit bravery and courage in the face of adversity in Pakistan. This year, the award was conferred upon seven women who played an exceptional role in socio-economic uplift of their area despite difficult circumstances.

The overriding objective of PPAF is to give voice to women and ensure their economic independence through a range of interventions so that they could take informed decisions for the betterment of their communities and in national development. PPAF's initiative of ensuring proactive representation of women in the community organizations (COs) has resulted in the establishment of 44,5000 women-only COs across the country.

As part of infant and maternal health care initiatives of the PPAF, over 3.8 million women and children have benefited, similarly, the majority beneficiaries of PPAF's microcredit program are women. PPAF has also imparted vocational training to 114,000 women and provided awareness to 308,000 on basic rights.



## Forging International Partnerships



### KfW-PPAF Initiative for Khyber Pakhtunkhwa

The program "Livelihood Support & Promotion of Small Community Infrastructure Project" (LACIP) is co-financed by the Federal Republic of Germany through KfW and is implemented under a trilateral agreement signed between the Government of Pakistan, KfW and PPAF. The project is executed (since its inception in April 2012) by PPAF over a period of three years and aims to reduce the poverty levels by increasing economic opportunities in the Project region. The project is mandated to work in Institutional Development (ID), Livelihood Enhancement & Protection (LEP), Disaster Preparedness and Mitigation (DPM), Health & Education (H&E) and Community Physical Infrastructure (CPI) development in the 5 selected Districts (Chitral, Buner, Swabi, Charsadda and D.I. Khan) of Khyber Pakhtunkhwa (KP). The estimated total cost underlying the project appraisal is 31.563 million Euros. For more information on LACIP, please click on: [http://www.ppaf.org.pk/Default\\_KFW.aspx](http://www.ppaf.org.pk/Default_KFW.aspx)

## Celebrating Diversity and Inclusion

### Encouraging talent and nurturing hopes

In keeping with its policy of inclusions at all levels, PPAF sponsored the Pakistani team of athletes to the London 2012 Paralympics. Aside from providing financial support to the athletes, PPAF also connected them with the Pakistani diaspora based in London through the gracious support of Quest for Economic Development (QED) - a UK based charity in Bradford.



## Globally, PPAF is expanding its outreach and knowledge sharing with

... international organizations, multilateral agencies, civil society organizations, media and governments to share the PPAF story and to explore opportunities for forging alliances and building partnerships. To see our international activities during the year, please see: [www.ppaf.org.pk/international-outreach](http://www.ppaf.org.pk/international-outreach)



PPAF attends SEEP Conference



PPAF attends a summit in Bhutan

## Improving Access to Education



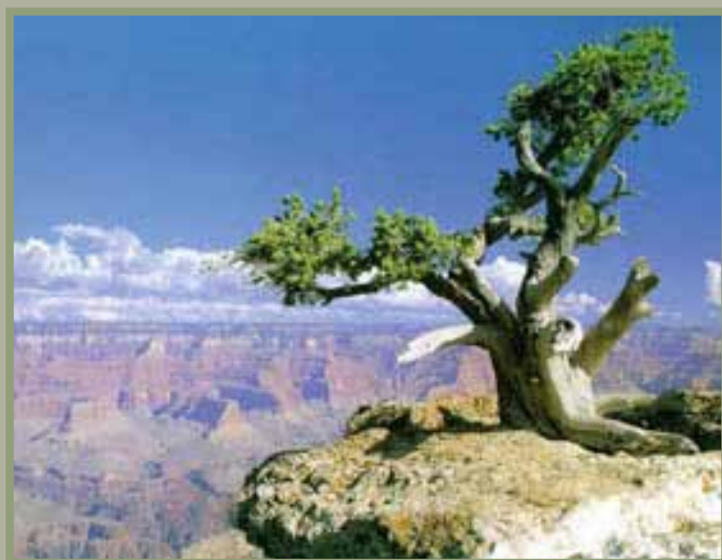
### Quality education for the youth of Balochistan

Striving to improve access to and provision for quality education across the underserved areas in Pakistan, remains our core focus. PPAF has launched a comprehensive quality education program for the youth of Balochistan. The PPAF-funded Rs. 250 million program will focus on Kharan, Khuzdar, Musa Khel, Jhal Magsi, Kohlu, Awaran and Panjgoor districts of Balochistan. So far, PPAF has setup 31 community schools while it has adopted 145 public sector schools. In addition, it has provided for financial support for provisioning of water, furniture, repair and renovation, teacher's training, activation of school committees in Balochistan. This initiative is focused on a radical improvement in literacy level and over 12,000 children have been enrolled in PPAF funded schools and out of these 7,700 are boys and 4,400 are girls. To date, PPAF has supported over 1,100 schools across the country.

## Environmental Initiatives

### Saving the endangered Juniper forest in Ziarat district

PPAF is launching a project to save the endangered Juniper forest in Ziarat district in Balochistan by planting 150,000 saplings of Junipers tree. Spread over an area of 247,000 acres, these forests are the second largest in the world. Despite its historical importance, the 5,000 to 7,000 year-old Junipers trees are being cut down by the local communities who use its wood for heating and cooking purposes. Under the project, PPAF would provide maximum financial support through local community organizations for the physical development including provision of electricity and water resources of the area. PPAF is also hoping to help the associate partners and community organizations develop their linkages with national and international donors. For more information please write to us at: [babar@ppaf.org.pk](mailto:babar@ppaf.org.pk)



## PPAF on CNN

Ehsanpur village located in KotAddu, a sub-district (Tehsil) of Muzaffargarh on the bank of River Indus in the province of Punjab was severely affected by the floods of 2010.



In a proactive response to the national emergency PPAF

convened a unique partnership of various institutions. With Engro Foundation- the CSR arm of Engro Corporation as its lead corporate partner, the project brought together the Government of Punjab, TUSDEC- a local technology company, Ansar Management Company-a local low-cost housing company and Roshni - a local NGO for education for an integrated project implemented through Farmers Development Organization, a PPAF partner organization.

The project adopted an innovative approach for rehabilitation and reconstruction with a focus on housing, alternative energy, girls' education, women empowerment, livelihoods, sanitation and local area development.

Reported by Reza Sayah, the CNN story can be viewed at: <http://www.youtube.com/embed/TCHanfZ0Uy4>

## Seal of Excellence

Pakistan Poverty Alleviation Fund and Microcredit Summit Campaign have launched the Seal of Excellence – the global initiative for poverty outreach and transformation in Pakistan, which will recognize those microfinance institutions doing the most to help poor households lift themselves out of poverty and improve their lives. The International Fund for Agricultural Development (IFAD) has provided financial support for this exercise, which is also being replicated in Jordan, Bolivia, India, Senegal, Peru, South Africa and the Philippines.

## Reuters International

Reuters International (newswires) published a story about PPAF's flagship Drought Mitigation and Preparedness Program in Pakistan (Chakwal district) on AlertNet – global news portal for humanitarian and development news. Reuters Special Correspondent visited the area and witnessed the impact of PPAF-supported interventions aimed at improving the underground water recharge and its supply for agri and domestic purposes through a host of integrated interventions.

Click the link below to read the complete story;

<http://www.trust.org/alertnet/news/water-storage-efforts-reverse-migration-in-pakistan>

## Get Involved

At PPAF we strongly feel in sharing our expertise and knowledge with organizations across the globe. Likewise, we are keen to gain from the experience of the Pakistani diaspora and hence encouraging them to connect with us.

<http://www.ppaf.org.pk/GetInvolved.aspx>

**We are always striving to do better!**  
And hence would welcome your feedback about our initiatives or about any aspect of our work.  
Send us your feedback at: [connect@ppaf.org.pk](mailto:connect@ppaf.org.pk)